



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Assembly
One World Trade Center
Floor 67
New York, NY 10007

Contract # 5327704

Schedule Dates 07/12/22-07/18/22
Advertiser David Blair for Montgomery County Executive-D (:
Agency Assembly (16037)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Blair Est 2314 (1755374)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name Kenny,Robin
Phone/Fax /
CPE 2314
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 07/10/22
Last Modified 07/13/22
Entered By Mark Afshar
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,592.50
Net Total \$20,357.50
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Jul. 2022	27	\$23,950.00
Grand Total:	27	\$23,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	07/12/22-07/15/22	2	:30	7A- 8A (EST)			1	1		1						Washington (WJLA)		7/10/22
1.1	Normal Line / SPOT	07/12/22-07/15/22	2	:30	7A- 8A (EST)			1			1			2	\$900.00	\$1,800.00	Washington (WJLA)		7/11/22
2.0	Revised Line / SPOT	07/14/22-07/15/22	2	:30	8A- 9A (EST)					1	1						Washington (WJLA)		7/10/22
2.1	Normal Line / SPOT	07/15/22-07/15/22	2	:30	8A- 9A (EST)						1			1	\$900.00	\$900.00	Washington (WJLA)		7/11/22
3.0	Revised Line / SPOT	07/18/22-07/18/22	2	:30	8A- 9A (EST)		1										Washington (WJLA)		7/10/22
3.1	Normal Line / SPOT(B/E)	07/18/22-07/18/22	2	:15/:15	8A- 9A (EST)		1							1	\$900.00	\$900.00	Washington (WJLA)		7/11/22
4.0	Revised Line / SPOT	07/13/22-07/13/22	3	:30	9A- Live with Kelly				1								Washington (WJLA)		7/10/22
4.1	Normal Line / SPOT(B/E)	07/13/22-07/13/22	3	:15/:15	9A- Live with Kelly				1					1	\$300.00	\$300.00	Washington (WJLA)		7/11/22
5.0	Revised Line / SPOT	07/12/22-07/15/22	3	:30	10A- News-Good Morning Washington at 10a			2	1	1	1						Washington (WJLA)		7/10/22
5.1	Normal Line / SPOT	07/12/22-07/15/22	3	:30	10A- News-Good Morning Washington at 10a			2			1			3	\$250.00	\$750.00	Washington (WJLA)		7/11/22
6.0	Revised Line / SPOT	07/12/22-07/15/22	2	:30	10:58:25A- ABC-The View			1			1						Washington (WJLA)		7/10/22
6.1	Normal Line / SPOT	07/12/22-07/12/22	2	:30	10:58:25A- ABC-The View			1						1	\$650.00	\$650.00	Washington (WJLA)		7/11/22

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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7.0	Revised Line / SPOT	07/13/22-07/15/22	2	:30	12:57:56P- ABC-GMA3: What You Need to Know				1		1						Washington (WJLA)		7/10/22
7.1	Normal Line / SPOT	07/15/22-07/15/22	2	:30	12:57:56P- ABC-GMA3: What You Need to Know						1			1	\$400.00	\$400.00	Washington (WJLA)		7/11/22
8.0	Normal Line / SPOT	07/12/22-07/12/22	3	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM			1						1	\$300.00	\$300.00	Washington (WJLA)		7/10/22
9.0	Revised Line / SPOT	07/18/22-07/18/22	2	:30	6:58:46P- Wheel Of Fortune		1										Washington (WJLA)		7/10/22
9.1	Normal Line / SPOT(B/E)	07/18/22-07/18/22	2	:15/:15	6:58:46P- Wheel Of Fortune		1								\$1,800.00		Washington (WJLA)		7/11/22
9.1.1	Closed Preempt	07/18/22															Washington (WJLA)	Sold Out/Exception -	
10.0	Revised Line / SPOT	07/12/22-07/14/22	3	:30	11:35P- ABC-Jimmy Kimmel			1		1							Washington (WJLA)		7/10/22
10.1	Normal Line / SPOT	07/12/22-07/12/22	3	:30	11:35P- ABC-Jimmy Kimmel			1						1	\$300.00	\$300.00	Washington (WJLA)		7/11/22
11.0	Revised Line / SPOT	07/13/22-07/13/22	3	:30	9P- 10P (EST)				1								Washington (WJLA)		7/10/22
11.1	Normal Line / SPOT(B/E)	07/13/22-07/13/22	3	:15/:15	9P- 10P (EST)				1					1	\$2,500.00	\$2,500.00	Washington (WJLA)		7/11/22
12.0	Normal Line / SPOT	07/13/22-07/13/22	3	:30	10P- 11P (EST)				1					1	\$2,000.00	\$2,000.00	Washington (WJLA)		7/10/22
13.0	Revised Line / SPOT	07/17/22-07/17/22	3	:30	6:58P- ABC-Claim to Fame (Sunday)								1				Washington (WJLA)		7/10/22

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13.1	Normal Line / SPOT(B/E)	07/17/22-07/17/22	3	:15/:15	6:58P- ABC-Claim to Fame (Sunday)								1	1	\$1,500.00	\$1,500.00	Washington (WJLA)		7/11/22
14.0	Normal Line / SPOT	07/17/22-07/17/22	3	:30	8P- ABC-Celebrity Family Feud (Sunday)								1	1	\$3,000.00	\$3,000.00	Washington (WJLA)		7/10/22
15.0	Revised Line / SPOT	07/17/22-07/17/22	3	:30	10P- ABC-The 100000 Pyramid (Sunday)								1				Washington (WJLA)		7/10/22
15.1	Normal Line / SPOT(B/E)	07/17/22-07/17/22	3	:15/:15	10P- ABC-The 100000 Pyramid (Sunday)								1	1	\$1,500.00	\$1,500.00	Washington (WJLA)		7/11/22
16.0	Normal Line / SPOT	07/17/22-07/17/22	3	:30	11P- 12A (EST)								1	1	\$200.00	\$200.00	Washington (WJLA)		7/11/22
17.0	Normal Line / SPOT	07/13/22-07/13/22	3	:30	8P- ABC-Shark Beach with Chris Hemsworth				1					1	\$1,500.00	\$1,500.00	Washington (WJLA)		7/11/22
18.0	Normal Line / SPOT(B/E)	07/13/22-07/13/22	2	:15/:15	7A- 8A (EST)				1					1	\$900.00	\$900.00	Washington (WJLA)		7/11/22
19.0	Normal Line / SPOT(B/E)	07/14/22-07/14/22	2	:15/:15	8A- 9A (EST)					1				1	\$900.00	\$900.00	Washington (WJLA)		7/11/22
20.0	Normal Line / SPOT(B/E)	07/13/22-07/14/22	3	:15/:15	10A- News-Good Morning Washington at 10a				1	1				2	\$250.00	\$500.00	Washington (WJLA)		7/11/22
21.0	Normal Line / SPOT(B/E)	07/15/22-07/15/22	2	:15/:15	10:58:25A- ABC-The View						1			1	\$650.00	\$650.00	Washington (WJLA)		7/11/22

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22.0	Normal Line / SPOT(B/E)	07/13/22-07/13/22	2	:15/:15	12:57:56P- ABC-GMA3: What You Need to Know				1					1	\$400.00	\$400.00	Washington (WJLA)		7/11/22
23.0	Normal Line / SPOT(B/E)	07/14/22-07/14/22	3	:15/:15	11:35P- ABC-Jimmy Kimmel					1				1	\$300.00	\$300.00	Washington (WJLA)		7/11/22
24.0	M/G For 9.1.1 / SPOT(B/E)	07/14/22-07/14/22	3	:15/:15	10P- ABC-20/20: A Special Edition					1				1	\$1,800.00	\$1,800.00	Washington (WJLA)		7/13/22

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